

Promotional Model Release

Name of Photographer: _____

Date of Photo Shoot: _____

Location: _____

For valuable consideration received, I the undersigned model hereby authorize the photographer listed above and his/her legal representatives and assigns, the irrevocable right to use photographic images of me taken on the above date, for the restricted purposes of self-promotion, including advertising the photographers' business, in any manner and medium, including web and print; and to alter and composite the same without restriction and without my inspection or approval. I hereby release the photographer and his/her legal representatives and assigns from all claims and liability related to said images.

Except as stated above, the images may not be sold or displayed for any other purposes.

Model irrevocably agrees that:

- a) Model must sign this release before the shoot begins;
- b) Photographer has no obligation to provide Model any Content or additional compensation;
- c) Photographer retains all rights to the Content, including Content Photographer might share with Model;
- d) if Photographer shares any content with the Model, Model has no legal ownership and no legal right to use or post those images commercially, sell, give away, authorize or license any person to use any of the Content without Photographer's consent
- e) if Model uses or posts any of the Content, Model must credit the Photographer, for each such use

Notwithstanding the above, the following exclusions for use shall take precedence and restrict how the photographer's images of the model are used:

- a) Not to be used in any way that intentionally or negligently misrepresents or defames Model's image, personality or character; and
- b) Photographer shall only ID the model using Model's primary modeling name

The model hereby warrants that they are over the age of 18 and authorized to execute this model release.

Model's Primary Modeling Name: _____

Legal Name of Model: _____

Model Mayhem Name/ID : _____

Instagram Name : _____

Other Social Media : _____

Age: _____ Email: _____

Phone Number: _____

Signature: _____

Date: _____